Put on clothes - No consequences

Parent "Put on your clothes please."

Child (keeps playing with his toys)

Parent "Come on. Put on your clothes please."

Child (no response)

Parent "Put on your clothes. We will be late."

Child (keeps playing with his toys)

Parent (Parent helps child put on clothes)

Antecedent (The instruction)	Behavior	Consequence	Behavior will increase or decrease in the future
Parent ask child to put on clothes	Child does not respond	Mom helps child put on clothes	Child will continue to not respond

The child learns if she doesn't respond, her Mom will put the clothes on for her. She will very likely respond like this again in the future.